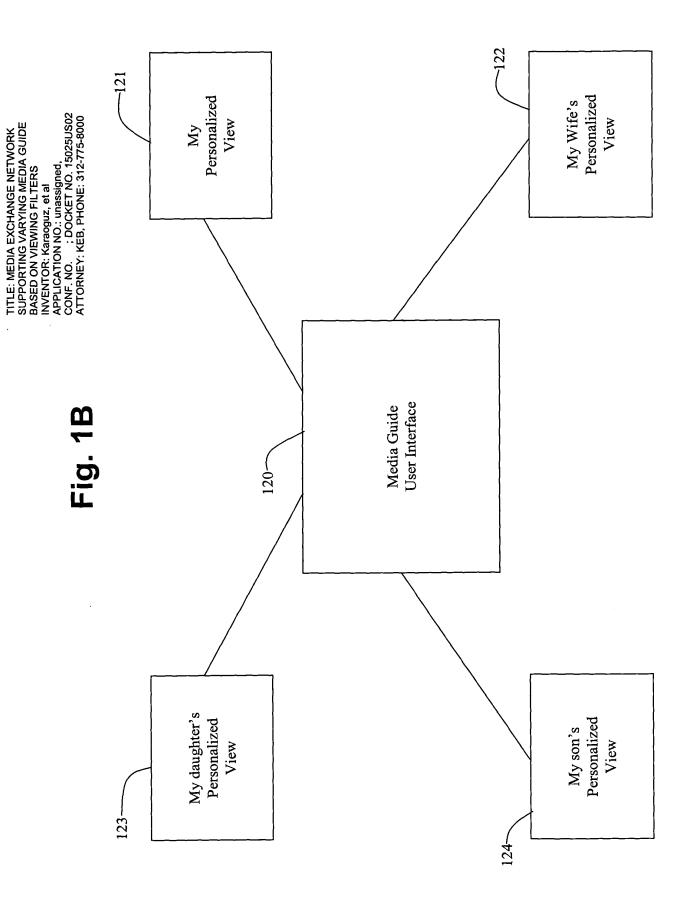


Fig. 1A

TITLE: MEDIA EXCHANGE NETWORK SUPPORTING VARYING MEDIA GUIDE BASED ON VIEWING FILTERS INVENTOR: Karaoguz, et al APPLICATION NO.: unassigned, CONF. NO. ; DOCKET NO. 15025US02 ATTORNEY: KEB, PHONE: 312-775-8000



remote control 2 thumbs up 1 thumb up Sub-menu Sub-menu Chinese English Spanish 2 stars 3 stars French Korean 1 star TITLE: MEDIA EXCHANGE NETWORK SUPPORTING VARYING MEDIA GUIDE BASED ON VIEWING FILTERS INVENTOR: Karaoguz, et al APPLICATION NO.: unassigned, CONF. NO. ; DOCKET NO. 15025US02 ATTORNEY: KEB, PHONE: 312-775-8000 SCREEN ≥ Reviewer Rating Weekdays Stop Time Media Channel Filter Setup Language 7:30AM English 1-star Day Media Channel Type Industry Rating Start Time 5:00 AM Science Dad AM User ტ PG-13/TV-13 Sub-menu Shopping Personal Daughter's Saturdays Financial Science PG/TV-PG Not Rated Sports Sub-menu News G/TV-G Son's weekend Son's weekday Daughter PM Wife's AM Sub-menu Dad PM Dad AM New

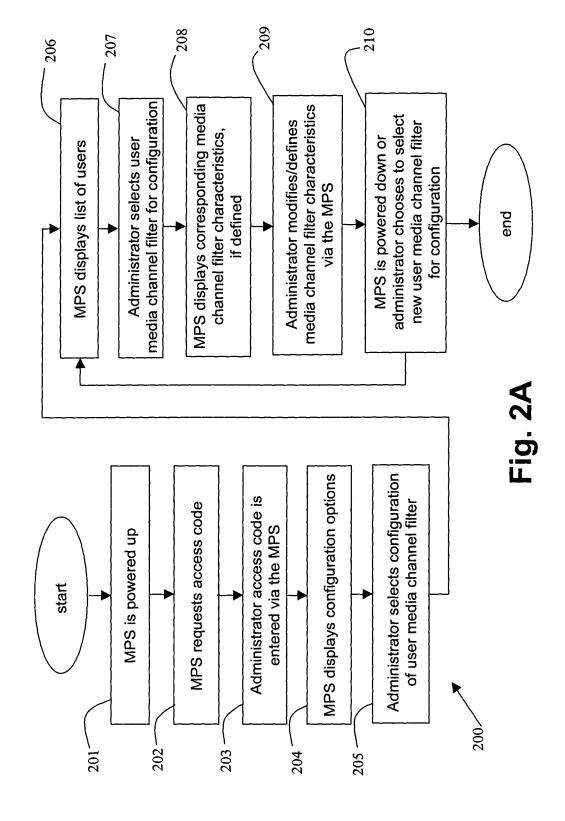
TITLE: MEDIA EXCHANGE NETWORK SUPPORTING VARYING MEDIA GUIDE BASED ON VIEWING FILTERS INVENTOR: Karaoguz, et al APPLICATION NO.: unassigned, CONF. NO. ; DOCKET NO. 15025US02 ATTORNEY: KEB, PHONE: 312-775-8000

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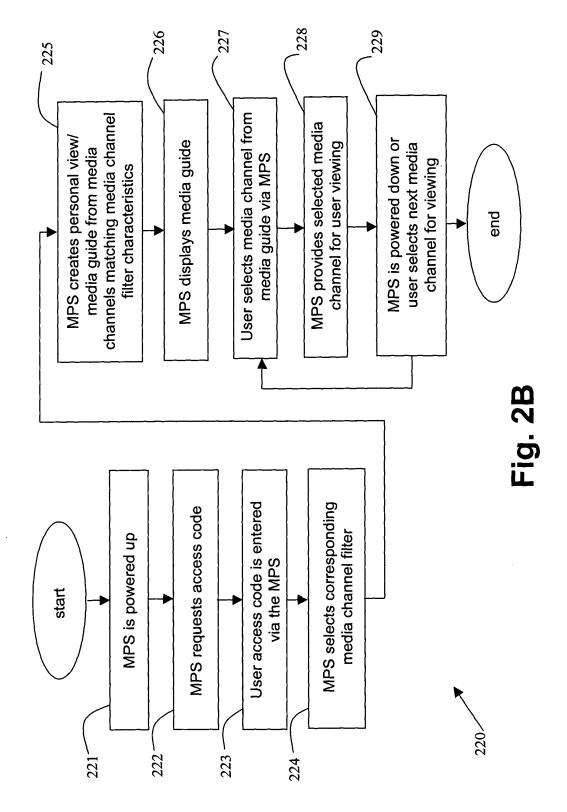
	Reviewer Rating	All	All	3 stars	All	All	4 stars	4 stars	
	Industry Rating	Ali	All	Ali	PG-13	PG-13	PG	PG	
ွှ	Language	English	English	English	English	French	Spanish	English	
nel Filter	Channel Type	Financial	Science	Exercise	Education English	Sports	Travel	Cartoons English	
Media Channel Filters	Stop Time	7:30 AM	11:00 PM	8:30 AM	10:00 PM	12:00 PM	10:00 AM	10:00 PM	
Med	Start Time	5:00 AM	7:30 PM	6:00 AM	6:00 AM	11:00 AM	8:00 AM	6:00 PM	
	USER	Dad AM	Dad PM	Wife's AM	Son's weekday	Son's weekend	Daughter's Saturday	Daughter's evening	

Fig. 1D

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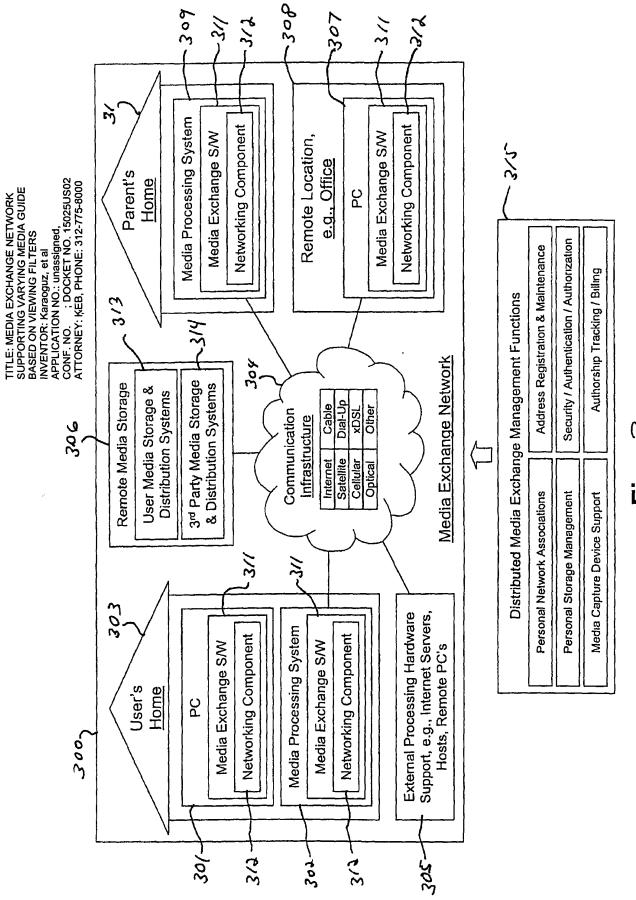


Fig. arphi

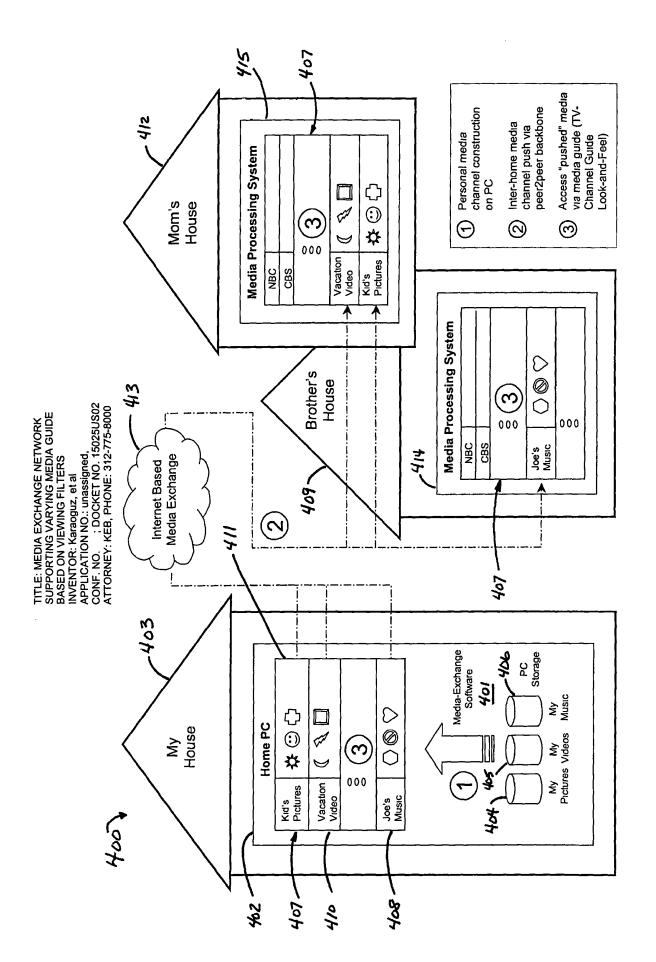
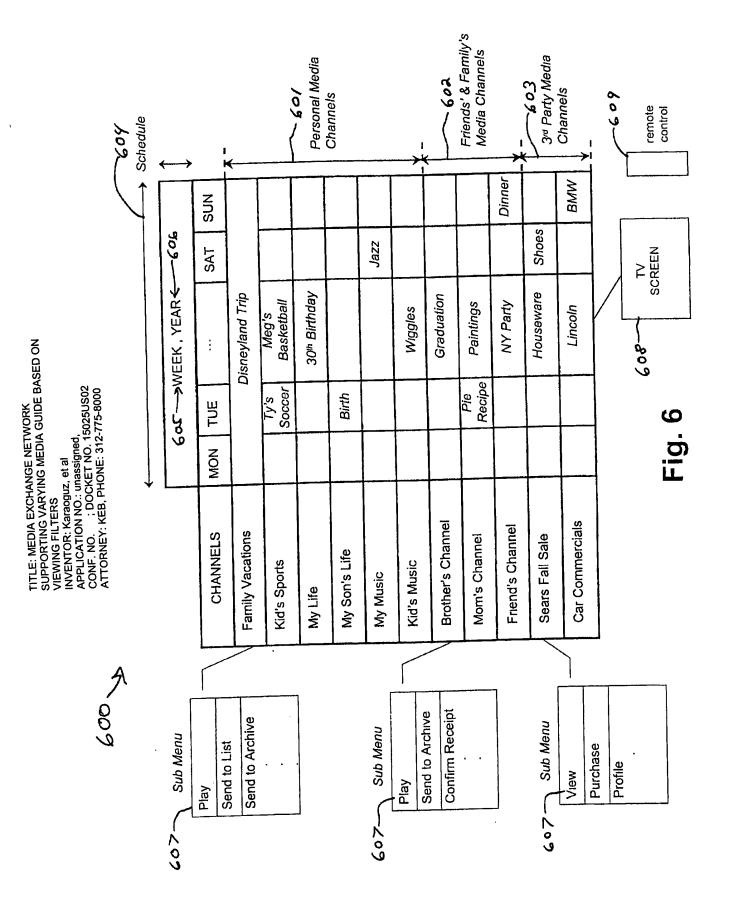
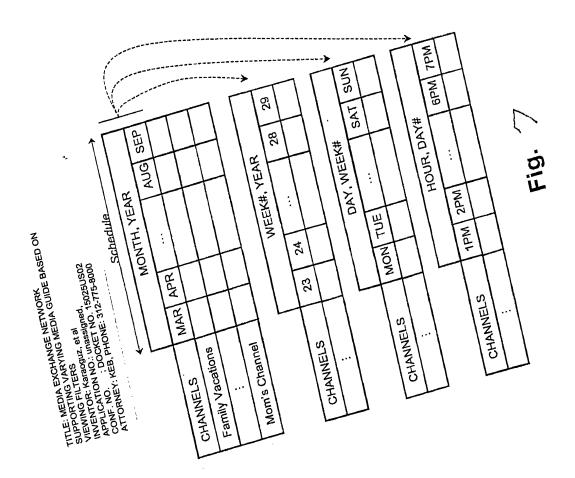


Fig. 4

206 screen 2 (3)(8)Misc Media Processing System Canon ZXc Fall Designs Remote DSC-85 \bigcirc 000 591 Best Buy Cameras J Crew Sales SB BC CBS 508 505 TITLE: MEDIA EXCHANGE NETWORK SUPPORTING VARYING MEDIA GUIDE BASED ON VIEWING FILTERS INVENTOR: Karaoguz, et al APPLICATION NO.: unassigned, CONF. NO.: DOCKET NO. 15025US02 ATTORNEY: KEB, PHONE: 312-775-8000 Delivered 3rd Party broadcast correlation or "Remote Control" code keying "Remote Contol" initiated service: 502 Media Content 503 media/channel request via Request and deliver 3rd party media channel access via media guide 3rd party media channel (A) (Anonymous) 3rd party (TV-Look-and-Feel) Media Guide User interface ည Exchange Media SNS 501 0 **@** Ξ access via media guide 3rd party media channel Anonymous delivery via exchange network "PC" initiated service (TV-Look-and-Feel) $\widehat{\mathbf{B}}$ Request 3rd party media/channel Media Exchange 3rd Party Channel Internet Based (7) Content 5000 (-) 0 **(**(0) 504

Fig. 5



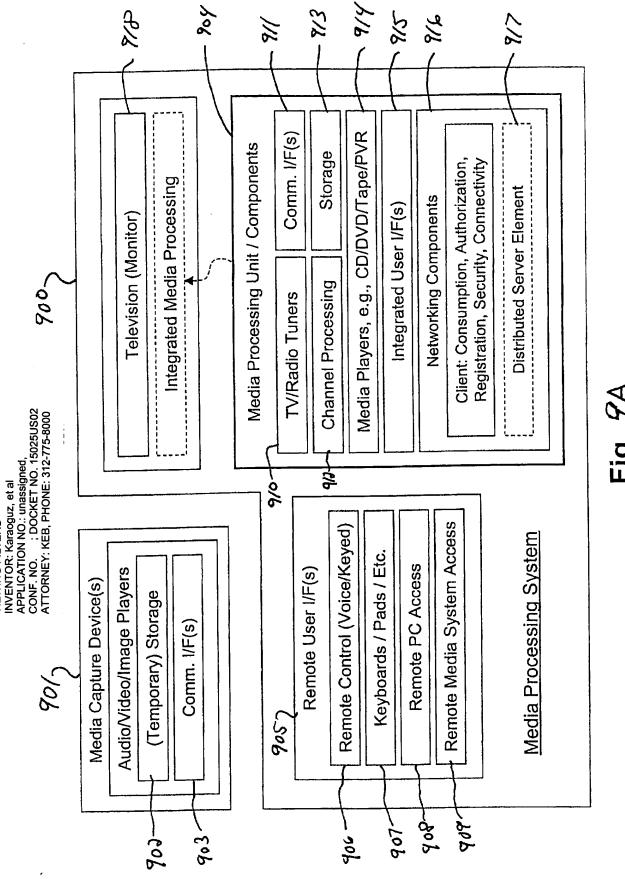


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ATTORNEY: KEB, PHONE: 312-775-8000

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		1						
					HOUR, DAY	JAY		
	CHANNEL LINE UP	Ť	Wdb>>	2PM			мд9	7PM>>
	FAMILY VACATIONS							
	KID's SPORTS							
	VACATION in ALASKA 4	700	Normal I 2 hrs 13 Cost: 59	Normal Estimated Delivery 7 2 hrs 13 min Cost: 59c (without Queuing)	Normal Estimated Delivery Time: 2 hrs 13 min Cost: 59c (without Queuing)	Showing All Day (48 Min), Earliest Order Time: 4.00PM MPEG-2 1.5 Mbps), JPM	
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	ION in ALASKA	609	Express 18 min Cost: \$1	Express Estimated Delive 18 min Cost: \$1.2 (with Queuing)	Express Estimated Delivery Time: 18 min Cost: \$1.2 (with Queuing)	Showing All Day (48 Min), Earliest Order Time, 4:00PM MPEG-2 4 Mbps). DPM	
\sim	VACATION in ALASKA VIDEO	708	Overnig Avail N3 Cost: 5c	Overnight Delivery: Avail Nxt Morning Cost: 5c (Server Stored)	: ored)	Showing All Day (48 Min), Earliest Order Time: 4:00PM MPEG-2 19 Mbps)). JPM	

Fig.



TITLE: MEDIA EXCHANGE NETWORK SUPPORTING VARYING MEDIA GUIDE BASED ON VIEWING FILTERS

Fig. 🎢

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